

BASIC GRAPHIC DESIGN  
GDD 2020 A

CLASS FOUR  
SYMBOLISM AND ICONOGRAPHY

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# *Symbolism and Iconography*

*How does an object or symbol gain meaning?*

*Can we differentiate between literal meaning and implied (learned) meaning?*

*How are the different ways symbols/icons can be expressed?*

*How can/do they change over time—either naturally or when co-opted?*

*The Venus of Willendorf (Woman of Willendorf)*  
*c. 23,000 BC*  
*4 3/8" H*



*The Cave Paintings of Lascaux*  
*Lascaux, France*  
*c. 14,000 BC*





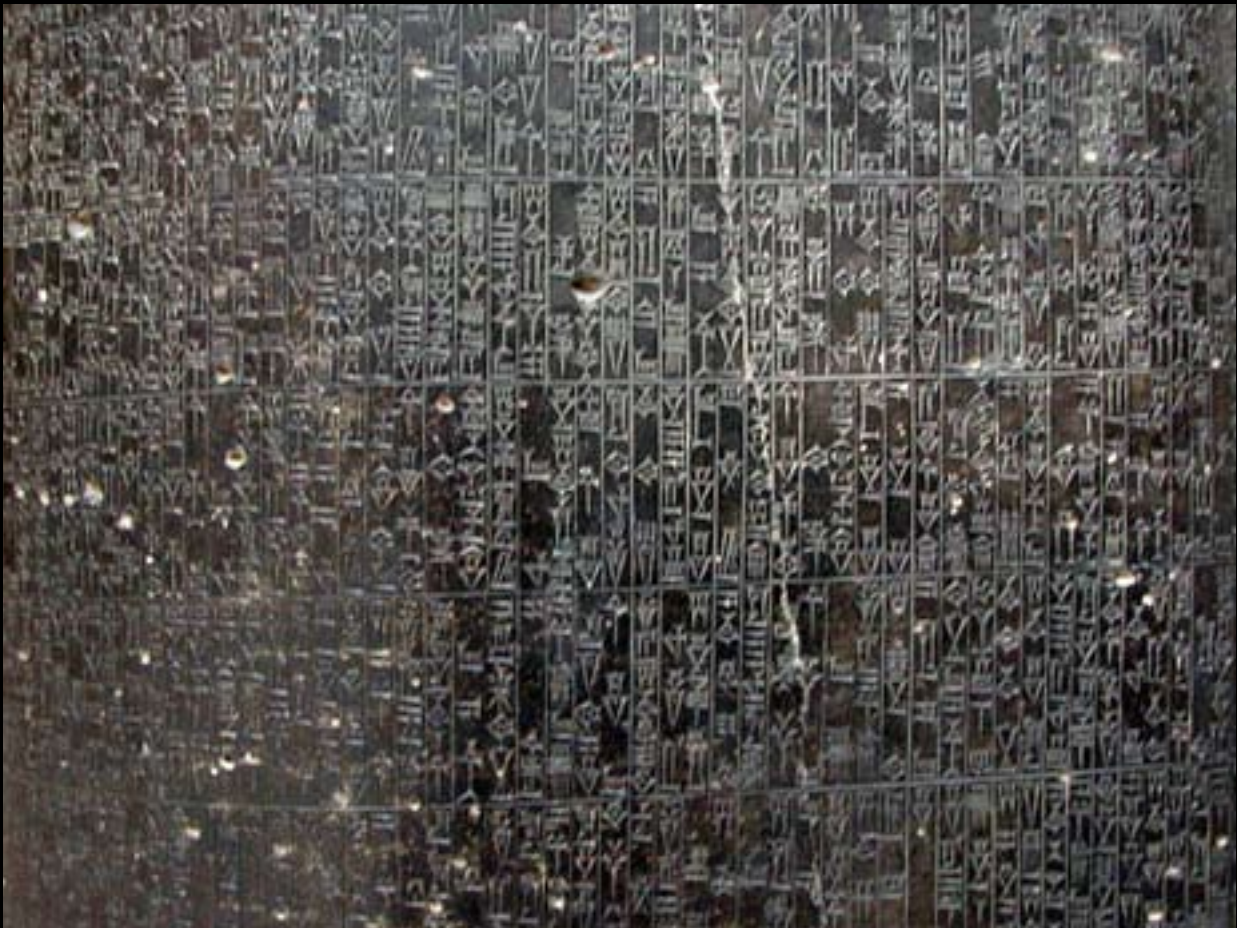


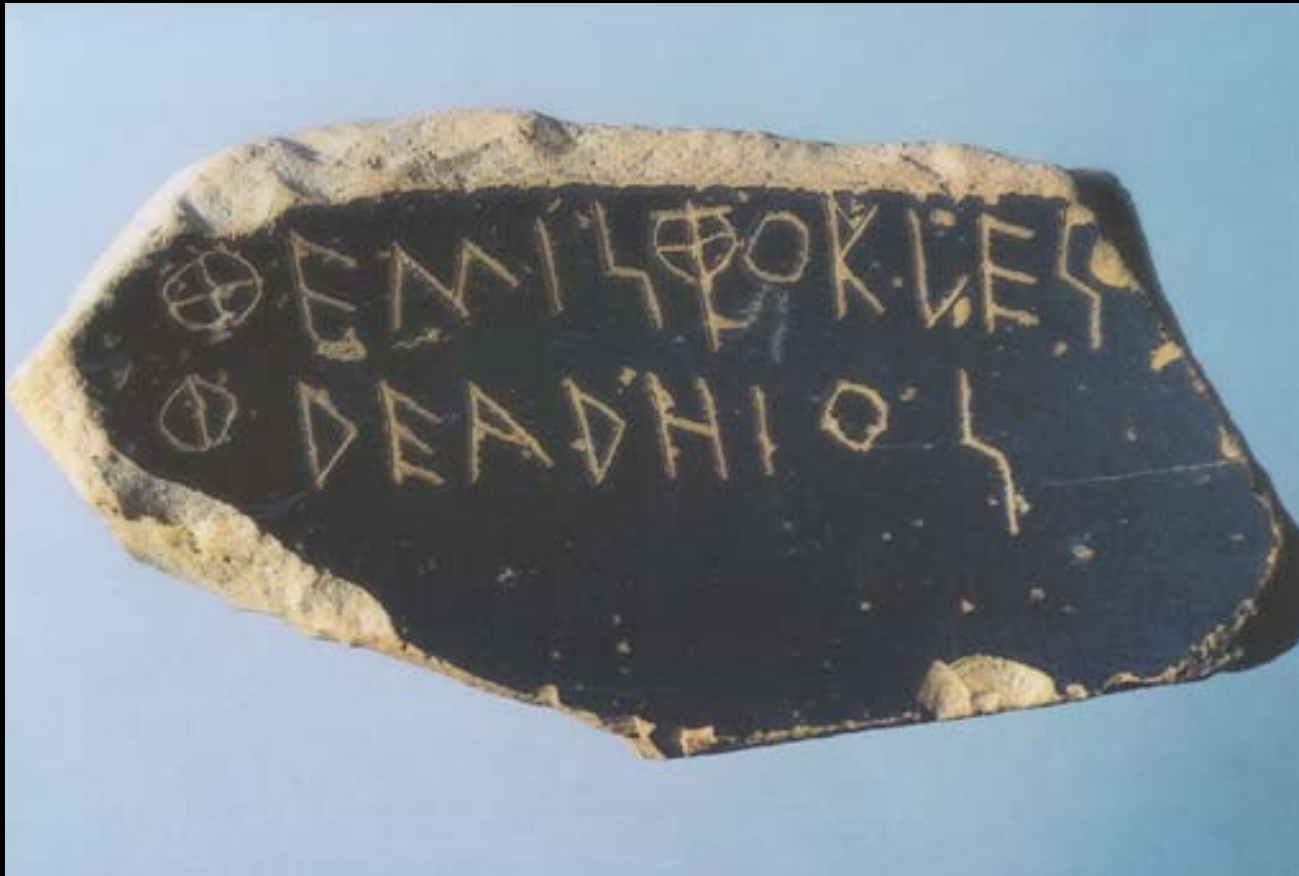








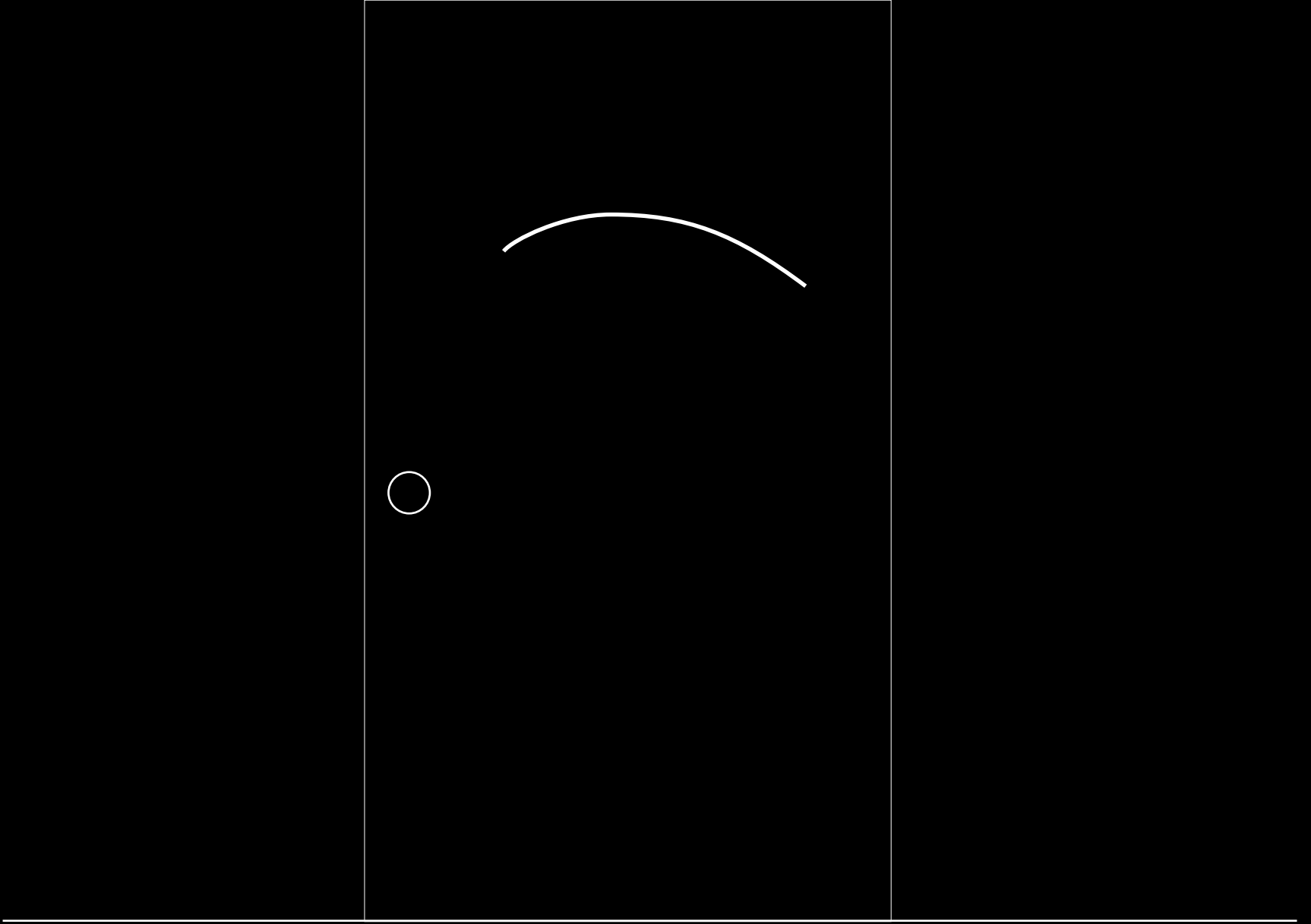










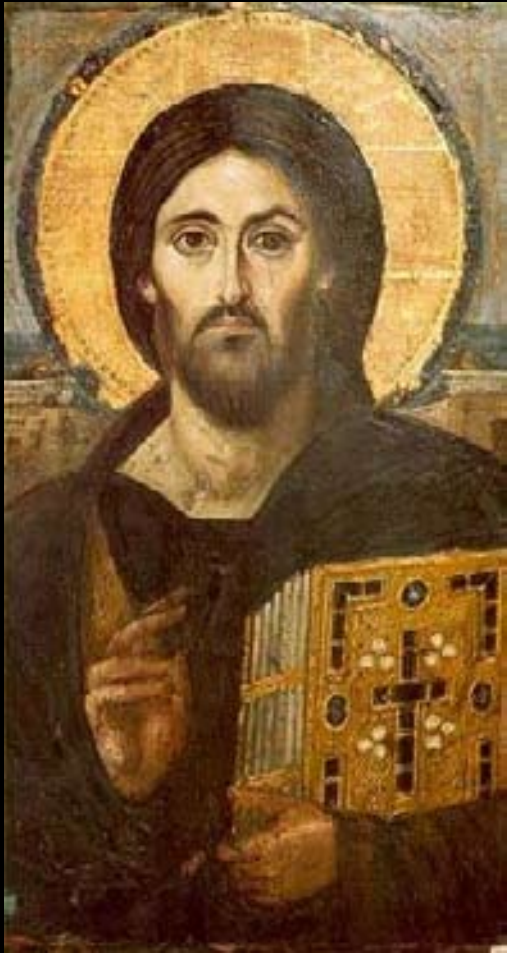






"SWOOSH" Design  
1971



















WOODSTOCK  
MUSIC & ART FAIR

presents

AN  
AQUARIAN  
EXPOSITION

in

WHITE LAKE, N.Y.



WITH

THE BEST OF  
WOODSTOCK  
MUSIC & ART FAIR  
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MUSIC & ART FAIR

AUGUST  
15, 16, 17.

3 DAYS  
of PEACE  
& MUSIC









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*Inside the Sex and  
The City Movie*

San Francisco's  
Controversial  
New First Lady

Beauty Extravaganza:  
Hollywood's Millionaire  
Makeup Artists, the  
Season's It Color and  
The Wrinkle Busters  
That Actually Work

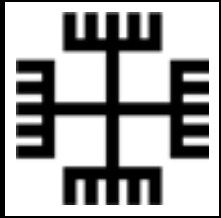
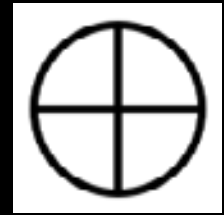
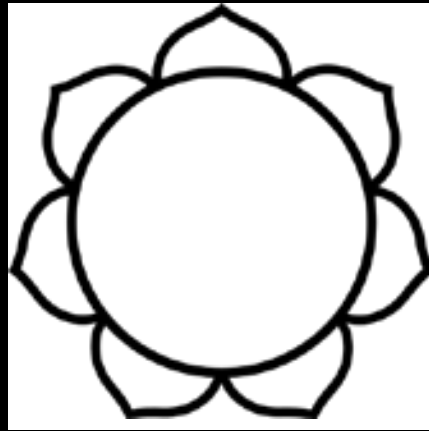
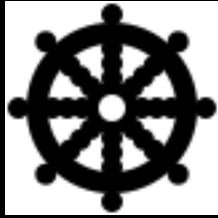
Plus: Paris's Hippest  
Preschool & This Year's  
Breakout Film Directors

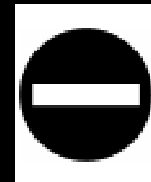
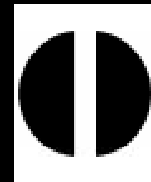
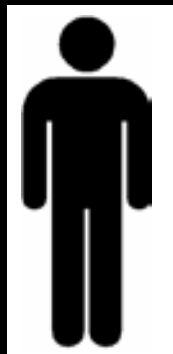
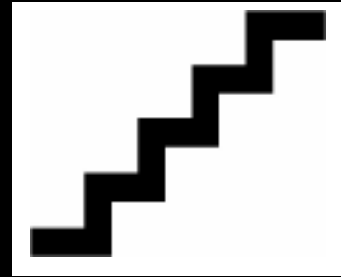
HIGHSTYLE

Trends and Temptations: Sumptuous Glamour for Spring and Beyond

EXCLUSIVE  
BRUCE  
WEBER  
60  
PAGE  
SALUTE  
NEW  
ORLEANS





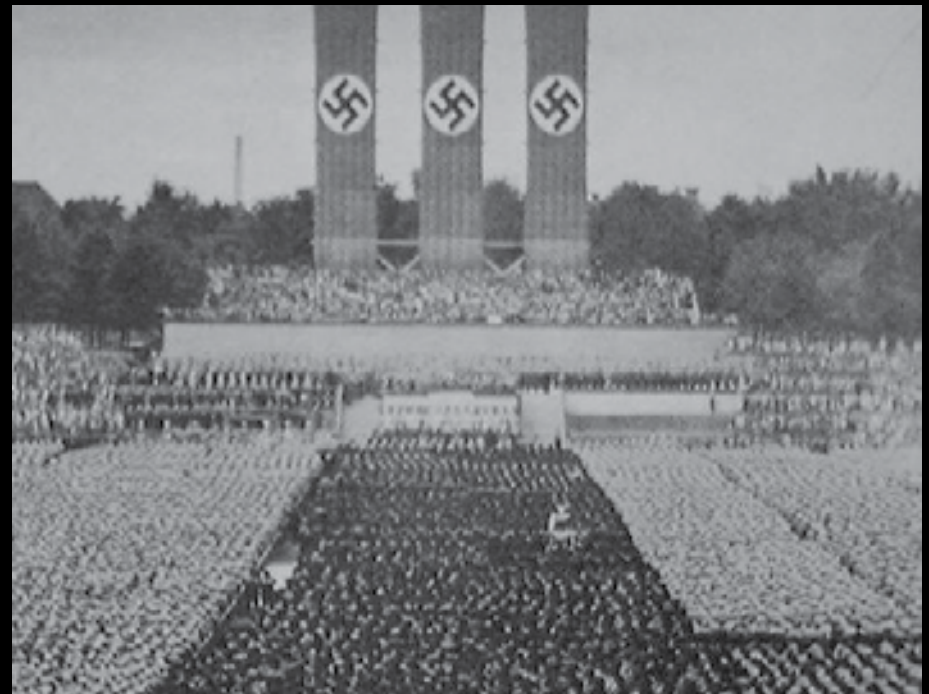


# Symbol Signs

The symbols are designed to be simple and clear, using a limited color palette (black, white, and red) to ensure high visibility and recognition. They are arranged in a grid format, making it easy to compare and contrast different types of signs.

<b>Public Services</b>	Telephone Mail Currency Exchange Lost and Found					
	Shopping Center Elevator Ticket Booth Ticket Machine Toilet					
	Information Hotel/Restaurant Taxi Security/Police/Customs					
	Rail Transportation Air Transportation Helicopter Water Transportation					
<b>Concessions</b>	Car Rental Restaurant Coffee Shop Bar Shop					
<b>Passengers &amp; Baggage</b>	Boarding Pass Baggage Claim Baggage Check Customs Inspection					
<b>Regulations</b>	No Smoking No Spitting No Littering No Entry					













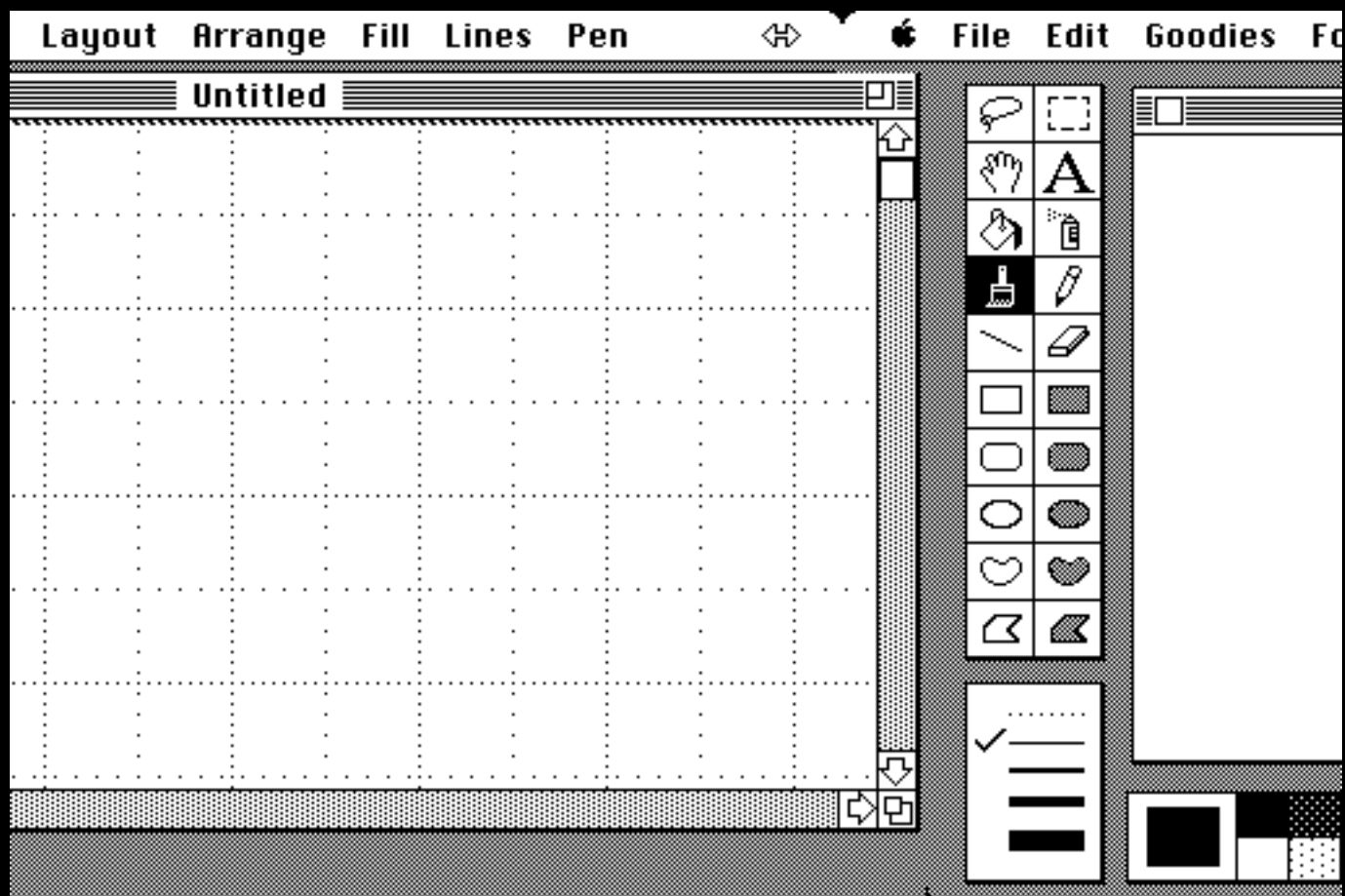


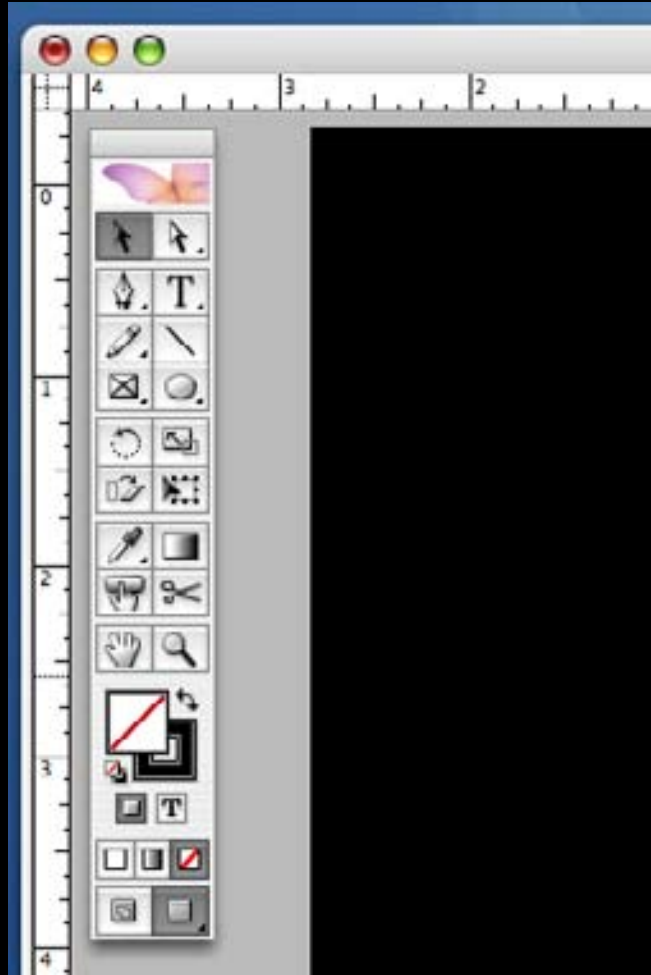
File Edit Switcher



**Application Switcher**

	LightspeedC		768K
	Macintosh Basic		128K
	MacPaint 1.5		128K
	MacDraw 1.9.5		157K









# *Symbolism and Iconography*