

BASIC GRAPHIC DESIGN  
GDD 2020 A

CLASS 4  
PROJECT 2

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## PROJECT 2: SYSTEMIZED UNIVERSAL ICONOGRAPHY OF SELF

Using the binder of self-reference material, establish 8-12 general categories of your self. Again, thinking about the work of Matt Mullican—how many different categories are there? What are the most important? How are they each unique and what, if any, is the thread that ties them together?

Based on this—develop a symbolic/iconographic language (series of icons\_ representing each of these categories of your self. Don't worry too much about unifying them but rather focus on getting to the essence of each category. Also, keep in mind the universal/historical symbols and imagery discussed during our lecture.

Next week will be a working session, so be sure to bring in all the supplies necessary to work—along with, of course, lots and lots of sketches.